



NAACP LA 2017 Roy Wilkins Freedom Fund Gala

SPONSORSHIP OPPORTUNITIES

PREMIER - \$100,000

- ❖ **Premier Sponsor Acknowledgment** in all event materials and media advertisements
- ❖ **Six Tables with VIP seating** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Two Full-Page Color Ads** in a premier spot featured in the Gala Souvenir Journal
- ❖ **On-site Signage Display** and a **Corporate Video Acknowledgement** at the event
- ❖ **Video Message** to address attendees during the program
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

PLATINUM - \$75,000

- ❖ **Platinum Sponsor Acknowledgment** in all event materials and media advertisements
- ❖ **Four Tables with VIP seating** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Full-Page Ad** in a premier spot featured in the Gala Souvenir Journal
- ❖ **On-site Signage Display** and a **Corporate Video Acknowledgement** at the event
- ❖ **Video Message** to address attendees during the program
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

DIAMOND - \$50,000

- ❖ **Diamond Sponsor Acknowledgment** in all event materials and media advertisements
- ❖ **Three Tables** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Full-Page Ad** featured in the Gala Souvenir Journal
- ❖ **On-site Signage Display** and a **Corporate Video Acknowledgement** at the event
- ❖ **Video Message** to address attendees during the program
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

GOLD - \$25,000

- ❖ **Gold Sponsor Acknowledgment** in all event materials and print media advertisements
- ❖ **Two Tables** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Full-Page Ad** featured in the Gala Souvenir Journal
- ❖ **On-site Signage Display** and a **Corporate Video Acknowledgement** at the event
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

SILVER - \$15,000

- ❖ **Silver Sponsor Acknowledgment** in all event materials and print media advertisements
- ❖ **One Table** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Full-Page Ad** featured in the Gala Souvenir Journal
- ❖ **On-site Signage Display** and a **Corporate Video Acknowledgement** at the event
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

BRONZE - \$10,000

- ❖ **Bronze Sponsor Acknowledgment** in all event materials
- ❖ **One Table** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Half-Page Ad** featured in the Gala Souvenir Journal
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

CONTRIBUTING SPONSOR - \$5,000

- ❖ **Contributing Sponsor Acknowledgment** on the invitation and in the Gala Souvenir Journal
- ❖ **Five Tickets** for the 2017 Los Angeles NAACP Roy Wilkins Freedom Fund Gala
- ❖ **Half-Page Ad** in the Gala Souvenir Journal
- ❖ **Listed as the Official Sponsor** of the NAACP Membership and Voter Registration Campaign

CORPORATE TICKET - \$1,000

VIP COMMUNITY TICKET - \$250*

NAACP MEMBER - \$100

*This is a special rate for individuals to support the NAACP and attend the dinner. (Not available for Corporations).



SPONSORSHIP RESPONSE FORM

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Are you donating items for our goodie bags? If yes, please describe:

Please indicate your participation below and submit by **Monday, March 27, 2017** to be acknowledged on invitation, printed materials and media outreach (per your chosen sponsorship).

SPONSORSHIPS

- Premier Sponsor \$100,000
- Platinum Sponsor \$75,000
- Diamond Sponsor \$50,000
- Gold Sponsor \$25,000
- Silver Sponsor \$15,000
- Bronze Sponsor \$10,000
- Contributing Sponsor \$5,000

TICKETS

- Corporate Tickets \$1,000 x _____
- Community Tickets \$250* x _____
- NAACP Members \$100 x _____

*This is a special rate for individuals to support the NAACP and attend the dinner. (Not available for Corporations).

PROGRAM BOOKLET

- Full-page Color Ad (7.5" w x 10" h) \$3000
- Half-page Color Ad (7.5" w x 5" h) \$1750
- Qtr-page Color Ad (3.75" w x 5" h) \$1000

Ad Submission Deadline: **Friday, April 14, 2017**

Book Size: 8.5" x 11" (1/8" Bleeds allowed on full-page ads)
Accepted File Formats: JPEG, PDF @ 300 dpi
Submit Ads via Email to: savethedate@aol.com
or mail CD or flash drive to: Los Angeles NAACP,
6000 Sepulveda Blvd. Ste. 2680, Culver City, CA 90230
For info, call: 323-445-6745

DONATION

- I/We are unable to attend.
Enclosed is my/our donation of \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Make checks payable to: **Los Angeles NAACP**, P.O Box 56408, Los Angeles, CA 90056
To expedite your completed registration form, email to: naacpla@sbcglobal.net or sent via FAX to: 323-988-7290.
For assistance, please call the Los Angeles NAACP Office at 310-397-1171 or e-mail: naacpla@sbcglobal.net.

Online payments available via PayPal at: www.naacp-losangeles.org

OR you may provide your credit card info by filling out the following form: MasterCard Visa Amex Discover

Name on Card _____

Credit Card # _____ Expiration Date _____

Signature _____ Today's Date _____